



ACHIEVE | 2021

2021 Health Current Summit & Trade Show Hybrid Event

October 12 – 13, 2021

Renaissance Phoenix/Glendale Hotel & Spa, Glendale, Arizona

Health Current, Arizona's health information exchange (HIE), has grown to nearly 1,000 participants. This growth is not only in numbers, but also diversity. Today, Health Current participants represent a broad spectrum of the healthcare landscape, from first responders, reference labs, hospitals, community providers and behavioral health providers to long-term care facilities, home care and hospice providers.

Join us this year, either in-person or virtually, for the 14th Annual Health Current Summit & Trade Show on Oct. 12-13 for ACHIEVE 2021. We look forward to coming together this year, whether in-person or virtually. The event includes a variety of presentations on a range of topics, including: an HIE update on new technologies and services – including the HIE 3.0 platform, the launch of Arizona's Healthcare Directives Registry, the Social Determinants of Health Closed Loop Referral System, use cases by HIE participants, and panel discussions on multiple topics, including Arizona's on-going response to the COVID-19 pandemic.

Innovative Technology, Services & Solutions

A key component of the Health Current Summit & Trade Show will be dedicated breakout sessions each day featuring business and technology solutions. These sessions will provide an opportunity for attendees to see presentations and demonstrations of innovative technology and services that can help providers improve care and outcomes.

Sponsorship Opportunities

Historically, this event attracts over 300 healthcare and health IT professionals, and about 30 percent of Summit attendees each year are C-Suite decision-makers. Sponsorship opportunities are listed below and include recognition at the Summit and on the virtual platform. See the reverse side for descriptions of the cost and the benefits of these sponsorships. For more information contact Kristine Aldrin, Communications & Events Manager, at (602) 708-0758 or kristine.aldrin@healthcurrent.org.

Platinum Sponsor

Overall event sponsor.

Gold Sponsors

Sponsors of the general Summit sessions.

Breakout Session Sponsors

Sponsors of exclusive breakout sessions including product or solution demonstrations.

Welcome Reception Sponsor

Sponsor of the Welcome Reception.

Lunch Sponsors

Sponsors of lunch each day at the Summit.

Silver Sponsors

Sponsors of regular exhibits.



healthcurrent

All sponsorship opportunities come with the following benefits:

- Logo and link on Summit website and on virtual platform
- Pre and post Summit lists of registered attendees
- Slide show recognition loop during general sessions & breaks
- Placement of a “give-away” item in Summit tote bag
- Networking at receptions & breaks (in-person & virtual)
- Virtual exhibit hall booth

Platinum Sponsor \$25,000 (SOLD OUT)

- Primary Platinum Sponsorship recognition
- Opportunity to provide brief introductory remarks
- 10 complimentary Summit registrations & 5 comp'd virtual
- Logo displayed on stage in general session
- Logo recognition on Summit tote bags
- Exclusive Platinum sponsor e-message to 3,500+ Summit invitees
- Banner Ad & Ticker Message on Virtual Platform
- One 8'x10' exhibit space in premium location

Gold Sponsor \$12,000 (2 Remaining – Maximum available 4)

- Gold Sponsorship recognition
- Opportunity to provide brief remarks and introduce one general session speaker
- 4 complimentary Summit registrations & 2 comp'd virtual
- Logo displayed on stage in general session
- Gold sponsor e-message to 3,500+ Summit invitees
- Banner Ad & Ticker Message on Virtual Platform
- One 8'x10' exhibit space in primary location

Breakout Session Sponsor \$6,000 (3 Remaining - Maximum available 6)

- 1 Exclusive Breakout Session presentation or demonstration
- Breakout Session Sponsorship recognition
- 2 complimentary Summit registrations & 1 comp'd virtual
- Breakout Session sponsor e-message to 3,500+ Summit invitees
- Banner Ad & Ticker Message on Virtual Platform
- One 8'x10' exhibit space in preferred location
- Special sponsor signage outside breakout room

Welcome Reception Sponsor \$8,000 (Maximum available 1)

- Opportunity to provide brief remarks (at end of general session)
- 2 complimentary Summit registrations & 1 comp'd virtual
- Logo displayed on stage in general session
- Banner Ad & Ticker Message on Virtual Platform
- One 8'x10' exhibit space in preferred location
- Special sponsor signage on tables during event

Lunch Sponsor \$7,500 (Maximum available 2)

- Opportunity to provide brief remarks at lunch
- 2 complimentary Summit registrations & 1 comp'd virtual
- Logo displayed on stage in general session
- Banner Ad & Ticker Message on Virtual Platform
- One 8'x10' exhibit space in preferred location
- Logo displayed on stage
- Special signage on tables during lunch in general session

Silver Sponsor \$2,500 (16 Remaining - Maximum available 21)

- 2 complimentary Summit registrations & 1 comp'd virtual
- One 8'x10' exhibit space in exhibit hall

Summit Banner Advertising \$500

- Banner Ads displayed on Virtual Platform