



healthcurrent

## 2019 Health Current Summit & Trade Show

Renaissance Phoenix/Glendale Hotel & Spa, Glendale, Arizona | November 13 – 14, 2019

### An Interoperable Arizona: The Progress and the Promise

Health Current, Arizona's health information exchange (HIE) has grown more than 700 percent over the last three years, with growth not only in numbers but also diversity. Today Health Current participants represent a broad spectrum of the healthcare landscape, from first responders, reference labs, hospitals, community providers and behavioral health providers to long-term care facilities, home care and hospice providers.

This growth offers the promise of an interoperable Arizona where more complete patient information is seamlessly shared to help clinicians make better decisions and improve care and outcomes. To realize this promise and potential, there is more work ahead in integrating HIE data into clinical workflows and in standardizing terminologies and data coding. The 12<sup>th</sup> annual Health Current Summit & Trade Show will include presentations, discussions and breakout sessions on the progress and the path ahead, from successful use cases to Health Current's technology upgrade to the collaborative work on data quality that will enable the seamless information sharing for statewide interoperability.

### Innovative Technology, Services & Solutions

A key feature of the 2019 Health Current Summit & Trade Show will be dedicated breakout sessions each day featuring business and technology solutions. These sessions will provide an opportunity for attendees to see presentations and demonstrations of innovative technology and services that can help providers improve care and outcomes.

### Sponsorship Opportunities

This event is expected to attract approximately 300 healthcare and health IT professionals, and about 30 percent of Summit attendees each year are C-Suite decision-makers. Sponsorship opportunities are listed below and include recognition at the Summit and in the Summit program. See the reverse side for descriptions of the cost and the benefits of these sponsorships.

For more information contact Kristine Aldrin, Events Manager, at (602) 688-7209 or [kristine.aldrin@healthcurrent.org](mailto:kristine.aldrin@healthcurrent.org).

#### Platinum Sponsor

Overall event sponsor.

#### Gold Sponsors

Sponsors of the general Summit sessions.

#### Breakout Session Sponsors

Sponsors of exclusive breakout sessions including product or solution demonstrations.

#### Welcome Reception Sponsor

Sponsor of the Welcome Reception.

#### Lunch Sponsors

Sponsors of lunch each day at the Summit.

#### Silver Sponsors

Sponsors of regular exhibits.



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## All sponsorship opportunities come with the following benefits:

- Logo and link on Summit website and in printed program
- Pre and post Summit lists of registered attendees
- Slide show recognition at general sessions
- Placement of a “give-away” item in Summit tote bag
- Networking at receptions & breaks

### Platinum Sponsor \$25,000

*(Maximum available 1)*

- Primary Platinum Sponsorship recognition
- Opportunity to provide brief introductory remarks
- 10 complimentary Summit registrations
- Logo displayed on stage in general session
- Logo recognition on Summit tote bags
- Exclusive Platinum sponsor e-message to 3,500+ Summit invitees
- Full-page ad in printed Summit program
- One 8'x10' exhibit space in premium location

### Welcome Reception Sponsor \$7,500

*(Maximum available 1)*

- Opportunity to provide brief remarks (at end of general session)
- 2 complimentary Summit registrations
- Logo displayed on stage in general session
- Half-page ad (1/2) in printed Summit program
- One 8'x10' exhibit space in preferred location
- Special sponsor signage on tables during event

### Gold Sponsor \$12,000

*(Maximum available 4)*

- Gold Sponsorship recognition
- Opportunity to provide brief remarks and introduce one general session speaker
- 4 complimentary Summit registrations
- Logo displayed on stage in general session
- Gold sponsor e-message to 3,500+ Summit invitees
- Full-page ad in printed Summit program
- One 8'x10' exhibit space in primary location

### Lunch Sponsor \$7,500

*(Maximum available 2)*

- Opportunity to provide brief remarks at lunch
- 2 complimentary Summit registrations
- Logo displayed on stage in general session
- Half-page ad (1/2) in printed Summit program
- One 8'x10' exhibit space in preferred location
- Logo displayed on stage
- Special signage on tables during lunch in general session

### Breakout Session Sponsor \$6,000

*(Maximum available 6)*

- 1 Exclusive Breakout Session presentation or demonstration
- Breakout Session Sponsorship recognition
- 2 complimentary Summit registrations
- Breakout Session sponsor e-message to 3,500+ Summit invitees
- Half-page ad (1/2) in printed Summit program
- One 8'x10' exhibit space in preferred location
- Special sponsor signage outside breakout room

### Silver Sponsor \$2,000

*(Maximum available 21)*

- 2 complimentary Summit registrations
- One 8'x10' exhibit space in exhibit hall

### Summit Program Advertising

- Full color or B/W; camera-ready art required
- Full page \$1000
- Half (1/2) page \$750
- Quarter (1/4) page \$500