



ACHIEVE | 2020

Creating Connections. Achieving Results.

Health Current Virtual Summit & Trade Show October 13 – 14, 2020

Creating Connections. Achieving Results.

Health Current, Arizona's health information exchange (HIE), has grown more than 700 percent since 2016. This growth is not only in numbers, but also diversity. Today, Health Current participants represent a broad spectrum of the healthcare landscape, from first responders, reference labs, hospitals, community providers and behavioral health providers to long-term care facilities, home care and hospice providers.

HIE growth reflects the *connections created* through the Arizona healthcare community, in both technology and positive relationships. These connections lead to more complete patient information that helps clinicians make better decisions to improve care and outcomes. Integrating HIE data into clinical workflows helps providers in all settings *achieve results*.

Because of the COVID-19 pandemic, ACHIEVE 2020 – the 13th annual Health Current Summit & Trade Show – will be 100 percent virtual. The new conference format promises to deliver the same great information that past attendees have grown accustomed to receiving. This year's event features a variety of presentations on a range of topics, including an HIE update on new technologies and services; the latest HIT legislative and legal updates; use cases by HIE participants; and panel discussions on multiple topics, including Arizona's response to the COVID-19 pandemic.

Sponsorship Opportunities

Historically, this event attracts over 300 healthcare and health IT professionals, and about 30 percent of Summit attendees each year are C-Suite decision-makers. Sponsorship opportunities are listed below and include recognition at the Summit and in the Summit program. See the reverse side for descriptions of the cost and the benefits of these sponsorships. For more information contact Kristine Aldrin, Communications & Events Manager, at (602) 708-0758 or kristine.aldrin@healthcurrent.org.

Platinum Sponsor

Overall event sponsor.

Gold Sponsors

Sponsors of the general Summit sessions.

Silver Sponsors

Sponsors of regular exhibits.

Breakout Session Sponsors

Sponsors of virtual breakout sessions including product or solution demonstrations.

Virtual Selfie Slideshow Sponsor

Brand recognition in a high-traffic space where attendees post selfies to share with others.

Virtual Scavenger Hunt Sponsor

Brand recognition tied to fun gamification experience.

Banner Ad Sponsors

Rotating digital ads feature your logo during breaks.

Video Promotion Sponsors

Attendees watch your 30-second video during breaks



All sponsorship opportunities come with the following benefits:

- Logo and link posted on Summit website
- Pre and post Summit lists of registered attendees
- Slideshow recognition during virtual breaks
- Virtual Exhibit Hall Booth
- Company listing and description on virtual sponsor page
- Networking during *virtual* breaks

Platinum Level \$25,000 (Maximum available 1)

- Primary Platinum Sponsorship recognition
- Opportunity to provide brief introductory remarks and introduce one general session speaker
- 10 complimentary Summit registrations
- Logo displayed on Summit welcome page
- Exclusive Platinum sponsor e-message to 3,500+ Summit invitees
- Opportunity to provide a banner ad
- Opportunity to provide 60-second video during breaks

Gold Level \$12,000 (Maximum available 2)

- Gold Sponsorship recognition
- Opportunity to provide brief remarks and introduce one general session speaker
- 4 complimentary Summit registrations
- Logo displayed on Summit welcome page
- Gold sponsor e-message to 3,500+ Summit invitees
- Opportunity to provide a banner ad
- Opportunity to provide 45-second video during breaks

Breakout Session \$5,000 (Maximum available 0)

- 1 Exclusive Breakout Session presentation or demonstration (45 minutes)
- Recorded video presentation
- Breakout Session Sponsorship recognition
- Logo displayed on Summit welcome page
- 2 complimentary Summit registrations
- Breakout Session sponsor e-message to 3,500+ Summit invitees
- Opportunity to provide a banner ad
- Opportunity to provide 30-second video during breaks

Silver Level \$2,000 (Maximum available 15)

- 2 complimentary Summit registrations
- Virtual Exhibit Hall Booth

Virtual Selfie Slideshow \$1,500 (Maximum available 0)

- Special sponsor recognition during breaks
- Opportunity to brand slide presentation template
- Opportunity to provide a banner ad
- Opportunity to provide 60-second video during breaks
- 1 complimentary Summit registration

Virtual Scavenger Hunt \$1,500 (Maximum available 0)

- Special sponsor recognition during breaks
- Opportunity to brand at scavenger hunt activity
- Opportunity to provide a banner ad
- Opportunity to provide 60-second video during breaks
- 1 complimentary Summit registration

Digital Banner Ad \$500* (Maximum available 7)

- Half-page space displayed on slide during event transitions

Video Promotion \$500* (Maximum available 0)

- Opportunity to provide 30-second video during breaks

*Banner Ad/Video Promotion do not include a virtual booth

To **become a sponsor**, contact Kristine Aldrin, Communications & Events Manager, at (602) 708-0758 or kristine.aldrin@healthcurrent.org.