



# 15<sup>th</sup> Annual Arizona HIE Summit & Trade Show

September 19 – 20, 2022

Renaissance Phoenix/Glendale Hotel & Spa, Glendale, Arizona

Contexture, Arizona's health information exchange (HIE), has grown to over 1,000 participants. Today, Arizona HIE Participants represent a broad spectrum of the state's healthcare landscape, from managed care health plans and ACOs, reference labs, hospitals, FQHCs, primary and specialty care practices and behavioral health to long-term care facilities, home and community-based health and hospice providers.

Join us this year as we celebrate our **15<sup>th</sup> Annual Arizona HIE Summit & Trade Show on Sept. 19-20**. Our two-day agenda will feature a variety of presentations on topics ranging from federal and state health policy, using HIE data to advance value-based care and contracting, Arizona's Healthcare Directives Registry and Social Determinants of Health Referral System, and panel discussions on key issues affecting Arizona's healthcare community including advancing health equity, measurement-based care, and public health.

## Innovative Technology, Services & Solutions

A key component of the Arizona HIE Summit & Trade Show will be dedicated breakout sessions each day featuring business and technology solutions. These sessions will provide an opportunity for attendees to see presentations and demonstrations of innovative technology and services that can help providers improve care and outcomes.

## Sponsorship Opportunities

Historically, this event attracts over 250 healthcare and health IT professionals, and nearly 20% of Summit attendees each year are C-Suite decision-makers. Sponsorship opportunities include recognition at the Summit. See the reverse side for descriptions of the cost and the benefits of these sponsorships. For more information, contact Kristine Aldrin, Communications & Events Manager, at 602-708-0758 or [kristine.aldrin@contexture.org](mailto:kristine.aldrin@contexture.org).

### Platinum Sponsor

Overall event sponsor.

### Gold Sponsors

Sponsors of the general Summit sessions.

### Breakout Session Sponsors

Sponsors of exclusive breakout sessions, including product or solution demonstrations.

### Welcome Reception Sponsor

Sponsor of the Welcome Reception.

### WIFI Sponsor

Sponsor of the WIFI at the Summit.

### Charging Station Sponsor

Sponsor of charging stations.

### Silver Sponsors

Sponsors of regular exhibits.

### Breakfast Sponsors

Sponsors of breakfast each day at the Summit.

### Lunch Sponsors

Sponsors of lunch each day at the Summit.

### Break Sponsors

Sponsors of AM & PM breaks each day at the Summit.

## All sponsorship opportunities come with the following benefits:

- Logo and link on Summit website
- Pre- and post-Summit lists of registered attendees
- Slide show recognition loop at general sessions & breaks
- Placement of a “give-away” item in Summit tote bag
- Networking at receptions & breaks

### Platinum Sponsor \$25,000 (Maximum available 1)

- Primary Platinum Sponsorship recognition
- Opportunity to provide brief introductory remarks
- 10 complimentary Summit registrations
- Logo displayed on stage in general session
- Logo recognition on Summit tote bags
- Platinum sponsor e-message to 3,500+ invitees
- One 8'x10' exhibit space in premium location

### Gold Sponsor \$12,000 (2 - Remaining - Maximum available 4)

- Gold Sponsorship recognition
- Opportunity to provide brief remarks and introduce one general session speaker
- 4 complimentary Summit registrations
- Logo displayed on stage in general session
- Gold sponsor e-message to 3,500+ invitees
- One 8'x10' exhibit space in primary location

### Welcome Reception Sponsor \$8,000 (Maximum available 1)

- Opportunity to provide brief remarks at the end of the general session
- 2 complimentary Summit registrations
- Logo displayed on stage in general session
- One 8'x10' exhibit space in preferred location
- Special sponsor signage on tables in exhibit hall

### Breakout Session Sponsor \$6,000 (2 Remaining - Maximum available 4)

- 1 Exclusive breakout session presentation or demonstration
- Breakout Session Sponsorship recognition
- 2 complimentary Summit registrations
- Breakout Session sponsor e-message to 3,500+ invitees
- One 8'x10' exhibit space in preferred location
- Special sponsor signage outside breakout room

### Lunch Sponsor \$7,500 (Maximum available 2)

- Opportunity to provide brief remarks at lunch
- 2 complimentary Summit registrations
- Logo displayed on stage in general session
- One 8'x10' exhibit space in preferred location
- Special signage on tables during lunch

### WiFi Sponsor \$5,000 (Maximum available 1)

- WiFi Sponsorship recognition
- 2 complimentary Summit registrations
- One 8'x10' exhibit space in exhibit hall

### Charging Station Sponsor \$3,000 (Maximum available 1)

- Sponsor of charging stations
- 2 complimentary Summit registrations
- One 8'x10' exhibit space in exhibit hall

### Breakfast Sponsor \$3,000 (Maximum available 2)

- 2 complimentary Summit registrations
- One 8'x10' exhibit space in exhibit hall
- Special signage on tables during breakfast in exhibit hall

### Break Sponsors \$3,000 (SOLD OUT)

- 2 complimentary Summit registrations
- One 8'x10' exhibit space in exhibit hall
- Special signage on tables during AM & PM breaks in exhibit hall

### Silver Sponsor \$2,500 (17 Remaining- Maximum available 21)

- 2 complimentary Summit registrations
- One 8'x10' exhibit space in exhibit hall