



# 15<sup>th</sup> Annual Arizona HIE Summit & Trade Show

Sept. 19 - 20, 2022

Renaissance Phoenix/Glendale Hotel & Spa | Glendale, AZ

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## Monday, Sept. 19 – Day 1\*

**8 – 9 a.m. Registration Open & Breakfast With the Exhibitors**

**9 – 9:15 a.m. Welcome**

Speakers: Melissa Kotrys, CEO, Contexture  
Morgan Honea, EVP & COO, Contexture

**9:15 – 10 a.m. Keynote Address**

Speaker: The Center for Medicare & Medicaid Innovation With CMS (invited)

**10 – 10:45 a.m. Contexture Arizona Update**

Speakers: Melissa Kotrys, CEO, Contexture  
Morgan Honea, EVP & COO, Contexture

**10:45 – 11 a.m. Break: Exhibit Hall Open**

**11 – 12 p.m. Advancing Health Equity Through Population Health Practice & Data Analytics**

Moderator: Kelly Joines, Chief Strategy Officer, Contexture

Panelists: James V. Stover, AZ Medicaid President, Centene Corporation/Arizona Complete Health

Jessica Yanow, President & CEO, Arizona Alliance for Community Health Centers and Collaborative Ventures Network

Other Speakers TBD

**Monday, Sept. 19 – Day 1 - continues**

**11 – 12 p.m.      Improving Outcomes, Driving Value: Using HIE Data in Value-Based Performance Contracts**

Moderator:    Lauren Girard, VP, Quality Improvement & Business Line Management, Contexture

Panelists:    Michael Franczak, Ph.D., Director, Population Health Services, Copa Health

Jacqueline Webster, Ph.D., Associate Director, Population Health, Copa Health

Audrey Reich Loy, LCSW, LAC, Director, Program Operations, San Luis Valley Health Regional Medical Center, Alamosa, CO

George Orras, Ph.D., Chief Clinical Officer, Bayless Integrated Healthcare

**12 – 1:15 p.m.      Lunch & Exhibit Hall Open**

**1:15 – 2 p.m.      Banner University Health Plans & Banner Medicare Advantage Sponsored Session**

Speakers:    TBD

**Sponsored Breakout Session Open**

**2 – 2:15 p.m.      Break: Exhibit Hall Open**

**2:15 – 3:30 p.m.      Transforming Public Health Data to Support Health Equity**

Moderator:    Annie Harrington, General Counsel & SVP Privacy & Compliance, Contexture

Panelists:    Susan Robinson, Informatics Manager, Arizona Department of Health Services

Other Speakers TBD

**3:30 – 4:45 p.m.      Bold Horizons: The Future of Health Information Exchange**

Moderator:    Sarah Miller, Partner, McKinsey & Company

Panelists:    Shaun Alfreds, Executive Director & CEO, HealthInfoNet

Todd Rogow, President & CEO, Healthix

Ana English, CEO & President, Center for Improving Value in Health Care

**4:45 p.m.      Closing Remarks**

**4:50 – 6 p.m.      Welcome Reception: Networking & Exhibits**



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### Tuesday, Sept. 20 – Day 2

**8 – 9 a.m. Registration Open & Breakfast With the Exhibitors**

**9 – 9:15 a.m. Welcome**

Speaker: Melissa Kotrys, CEO, Contexture

**9:15 – 10:30 a.m. Arizona Healthcare Directives Registry**

Moderator: Carla Sutter, Director, Arizona Healthcare Directives Registry (AzHDR)

Panelists: Matt Osborn, Sales Manager, Desert Financial Credit Union

Cindy Leach, VP, Long Term Care, Mercy Care

Spectrum Speaker TBD

**10:30 – 11 a.m. HIE Excellence Awards Presentation**

**11 – 11:15 a.m. Break: Exhibit Hall Open**

**11:15 – 12 p.m. Desert Financial Credit Union Sponsored Session**

Speakers TBD

**Sponsored Breakout Session Open**

**12 – 1:15 p.m. Lunch & Exhibit Hall Open**

**1:15 – 2:15 p.m. Strengthening Home and Community Based Care: ARPA Funding in Action**

Moderator: Todd Fricke, VP, Participant Network Management, Contexture

Panelists: Dana Flannery, Senior Policy Advisor & Assistant Director, Arizona Health Care Cost Containment System (AHCCCS)

James R. Stringham, VP/CEO, Banner Government Health Plans

Aaron Sinykin, Founder & CEO, Devoted Guardians

