



healthcurrent

## 2018 Health Current Summit & Trade Show

Renaissance Phoenix/Glendale Hotel & Spa, Glendale, Arizona | December 3 – 4, 2018

### Integrated HIE: The Progress of Patient-Centered Care

Health Current, one of the nation's fastest growing health information exchanges (HIEs), today fully integrates both physical and behavioral health information and offers a suite of services designed to provide automated and easily accessible information for integration into clinical decision making and patient care workflows. More importantly, Arizona's HIE includes participation across the spectrum, from first responders, reference labs, hospitals, community providers and behavioral health providers to long-term care facilities, home care and hospice providers - one secure connection linking healthcare delivery and health information.

Arizona's HIE enables more informed clinical decisions and better care coordination by integrated care teams, the essential transformation of care required for successful value-based, coordinated healthcare. The 2018 Health Current Summit & Trade Show will feature presentations, discussions and breakout sessions on how health information, innovative solutions and one-connection technology is supporting better informed patient-centered care.

### Innovative Technology, Services & Solutions

A key feature of the 2018 Health Current Summit & Trade Show will be dedicated breakout sessions each day featuring business and technology solutions. These sessions will provide an opportunity for attendees to see presentations and demonstrations of innovative technology and services that can help providers be successful in value-based healthcare.

### Sponsorship Opportunities

This event is expected to attract approximately 300 healthcare and health IT professionals, and about 30 percent of Summit attendees each year are C-Suite decision-makers. Sponsorship opportunities are listed below and include recognition at the Summit and in the Summit program. See the reverse side for descriptions of the cost and the benefits of these sponsorships.

For more information contact: Tom Reavis, Director of Marketing & Communications at (602) 688-7202 or [tom.reavis@healthcurrent.org](mailto:tom.reavis@healthcurrent.org).

#### Platinum Sponsor

Overall event sponsor.

#### Gold Sponsors

Sponsors of the general Summit sessions.

#### Breakout Session Sponsors

Sponsors of exclusive breakout sessions including product or solution demonstrations.

#### Welcome Reception Sponsor

Sponsor of the Welcome Reception.

#### Keynote Lunch Sponsors

Sponsors of the keynote lunch presentations.

#### Silver Sponsors

Sponsors of regular exhibits.



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## All sponsorship opportunities come with the following benefits:

- Logo and link on Summit website and in printed program
- Pre and post Summit lists of registered attendees
- Slide show recognition at general sessions
- Placement of a “give-away” item in Summit tote bag
- Networking at receptions & breaks

### Platinum Sponsor \$25,000 (Maximum available 1)

- Primary Platinum Sponsorship recognition
- Opportunity to provide brief introductory remarks
- 10 complimentary Summit registrations
- Banner displayed in primary location at general session
- Logo recognition on all Summit tote bags
- Exclusive Platinum Sponsor e-message to 3,500+ Summit invitees
- Full-page ad in printed Summit program
- One 8’x10’ exhibit space in premium location

**SOLD OUT**

### Welcome Reception Sponsor \$7,500 (Maximum available 1)

- Opportunity to provide brief remarks at end of general session
- 2 complimentary Summit registrations
- Primary location banner at Summit
- Half-page ad (1/2) in printed Summit program
- One 8’x10’ exhibit space in preferred location
- Special sponsor signage on tables during event

### Gold Sponsor \$12,000 (1 Remaining - Maximum 4)

- Gold Sponsorship recognition
- Opportunity to provide brief remarks and introduce one general session speaker
- 4 complimentary Summit registrations
- Primary location banner at Summit
- Gold sponsor e-message to 3,500+ Summit invitees
- Full-page ad in printed Summit program
- One 8’x10’ exhibit space in primary location

### Keynote Lunch Sponsor \$7,500 (Maximum available 2)

- Opportunity to provide brief remarks at lunch
- Introduce lunch keynote speaker
- 2 complimentary Summit registrations
- Primary location banner at Summit
- Half-page ad (1/2) in printed Summit program
- One 8’x10’ exhibit space in preferred location
- Special sponsor signage on tables in keynote session

**SOLD OUT**

### Breakout Session Sponsor \$6,000 (Maximum available 6)

- 1 Exclusive Breakout Session presentation or demonstration
- Breakout Session Sponsorship recognition
- 2 complimentary Summit registrations
- Breakout Session e-message to 3,500+ Summit invitees
- Half-page ad (1/2) in printed Summit program
- One 8’x10’ exhibit space in preferred location
- Special sponsor signage outside breakout room

**SOLD OUT**

### Silver Sponsor \$2,000 (Maximum available 21)

- 2 complimentary Summit registrations
- One 8’x10’ exhibit space in exhibit hall

### Summit Program Advertising

- Full color or B/W; camera-ready art required
- Full page \$1000
- Half (1/2) page \$750
- Quarter (1/4) page \$500