



healthcurrent

## 10<sup>th</sup> Annual Summit & Trade Show

Renaissance Phoenix Glendale Hotel & Spa, Glendale, Arizona | June 20 -21, 2017

### The Power of Fully Informed Health

Health Current, formerly Arizona Health-e Connection, one of the nation's fastest growing health information exchanges (HIEs), today fully integrates both physical and behavioral health information and offers a suite of services designed to provide automated and easily accessible information for integration into clinical decision making and patient care workflows. More importantly, Arizona's HIE includes participation across the spectrum, from first responders, reference labs, hospitals, community providers and behavioral health providers to long-term care facilities, home care and hospice providers - one secure connection links healthcare and health information together.

Arizona's HIE enables more informed clinical decisions and better care coordination by integrated care teams, the essential transformation of care required for successful participation in value-based healthcare. The 10<sup>th</sup> Annual Summit & Trade Show will feature presentations, discussions and breakout sessions on how health information, innovative solutions and one-connection technology can achieve the triple aim of improved care, improved outcomes and lower costs.

### Innovative Technology, Services & Solutions

A key feature of the 10<sup>th</sup> Annual Summit & Trade Show will be dedicated breakout sessions each day featuring business and technology solutions providers. These sessions will provide an opportunity for attendees to see presentations and demonstrations of innovative technology and services that can help providers be successful in value-based healthcare.

### Sponsorship Opportunities

This event is expected to attract approximately 300 healthcare and health IT professionals each year, and about 30 percent of Summit attendees each year are C-Suite decision-makers. Sponsorship opportunities are listed below and include recognition at the Summit and in the Summit program. See the reverse side for descriptions of the cost and the benefits of these sponsorships. For more information contact Tom Reavis, Director of Marketing & Communications at (602) 688-7202 or [tom.reavis@healthcurrent.org](mailto:tom.reavis@healthcurrent.org).

#### Platinum Sponsor

Overall event sponsor.

#### Gold Sponsors

Sponsors of the general Summit sessions.

#### Breakout Session Sponsors

Sponsors of the Breakout Sessions including solution demonstrations.

#### Welcome Reception Sponsor

Sponsor of the Welcome Reception.

#### Keynote Lunch Sponsors

Sponsors of the keynote lunch presentations.

#### Silver Sponsors

Sponsors of regular exhibits.



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## All sponsorship opportunities come with the following benefits:

- Logo and link on Summit website and in printed program
- Pre and post Summit lists of registered attendees
- Slide show recognition at general sessions
- Placement of a “give-away” item in Summit tote bag
- Networking at receptions & breaks

### Platinum Sponsor \$25,000

*(Maximum available 1)*

- Primary Platinum Sponsorship recognition
- Opportunity to provide brief introductory remarks
- 10 complimentary Summit registrations
- Premium location 3’x8’ banner at Summit
- Logo recognition on 2017 Summit tote bags
- Exclusive Platinum sponsor e-message to 3,500+ Summit invitees
- Full-page ad in printed Summit program
- One 16’x20’ premium exhibit space

### Welcome Reception Sponsor \$5,000

*(Maximum available 1)*

- Opportunity to give 5 min. presentation at end of general session
- 2 complimentary Summit registrations
- Primary location 2’x6’ banner at Summit
- Half-page ad (1/2) in printed Summit program
- One 8’x10’ exhibit space in preferred location
- Special sponsor signage on tables during event

### Gold Sponsor \$12,000

*(Maximum available 3)*

- Gold Sponsorship recognition
- Opportunity to introduce one general session speaker
- 4 complimentary Summit registrations
- Primary location 3’x8’ banner at Summit
- Gold sponsor e-message to 3,500+ Summit invitees
- Full-page ad in printed Summit program
- One 16’x20’ primary location in exhibit hall

### Keynote Lunch Sponsor \$5,000

*(Maximum available 2)*

- Opportunity to give 5 min. presentation at lunch
- Introduce lunch keynote speaker
- 2 complimentary Summit registrations
- Primary location 2’x6’ banner at Summit
- Half-page ad (1/2) in printed Summit program
- One 8’x10’ exhibit space in preferred location
- Special sponsor signage on tables in keynote session

### Breakout Session Sponsor \$6,000

*(Maximum available 6)*

- 1 Exclusive Breakout Session presentation or demonstration
- Breakout Session Sponsorship recognition
- 2 complimentary Summit registrations
- Primary location 2’x6’ banner at Summit
- Breakout Session sponsor e-message to 3,500+ Summit invitees
- Half-page ad (1/2) in printed Summit program
- One 8’x10’ exhibit space in preferred location
- Special sponsor signage outside breakout room

### Silver Sponsor \$2,000

*(Maximum available 21)*

- 2 complimentary Summit registrations
- One 8’x10’ exhibit space in exhibit hall

### Summit Program Advertising

- Full color or B/W; camera-ready art required
- Full page \$750
- Half (1/2) page \$500
- Quarter (1/4) page \$250